



Ministry of Health, Welfare and Sport

> Return address Postbus 20350 2500 EJ Den Haag

Union des Associations Européennes de Football
General Secretary
Route de Genève 46
CH-1260 Nyon 2
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Directie Sport
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Information

T 070 340 79 11
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Our reference

293987-117416-S

Date **05 MAART 2014**
Subject Guarantee 5.08 Customs

*All correspondence addressed
to the postal address quoting
date and reference of this
letter.*

Attention: General Secretary

Reference: NED, Amsterdam,
S

I, Mrs. Edith Schippers, Minister of Health, Welfare and Sport of the Netherlands, hereby confirm and undertake that, throughout the preparations for UEFA EURO 2020, during the tournament itself and following its conclusion, any person who is participating in UEFA EURO 2020 or involved in the organisation or staging of the UEFA EURO 2020 (including, without limitation, any designated person) will be permitted to import into the Netherlands any goods which they consider necessary or desirable in order to fulfil their function in relation to UEFA EURO 2020 including, within the existing legal framework:

- personal effects;
- sports equipment;
- medical supplies and instruments;
- pharmaceuticals;
- photographic and audio-visual equipment and supplies;
- broadcast equipment and supplies;
- computer, electronic devices, data carriers, data processors and other office equipment (whether electronic or not);
- documents, printed matter, gifts, awards, trophies, medals, flags, signage, decorative materials and promotional materials;
- uniforms, costumes and other clothing;
- products that UEFA's commercial partners intend to distribute as promotional items; and
- products of UEFA's commercial partners which are supplied to UEFA or official entities in connection with the organisation and staging of UEFA EURO 2020 (including, without limitation, automobiles);



and to export such goods from The Netherlands, in each case without any restriction and without any customs duties or other taxes or liabilities being imposed, within the existing legal framework.

Directie Sport

Our reference
293987-117416-S

Further I, Mrs Edith Schippers, Minister of Health, Welfare and Sport of the Netherlands, confirm and undertake that expedited and simplified procedures are implemented and that dedicated and competent responsible persons are appointed and vested with the power to decide and act as of the start of the preparations for the tournament in the Netherlands.

On behalf of the Dutch Government,

(Signature)

(Official stamp)

The Hague

(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport



Ministry of Health, Welfare and Sport

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T 070 340 79 11
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Our reference
293987-117416-5

Date **05 MAART 2014**
Subject Guarantee 5.30 Anti Doping Laws

*All correspondence addressed
to the postal address quoting
date and reference of this
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Attention: General Secretary

Reference: NED, Amsterdam,
S

I, Mrs. Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands confirm that The Netherlands hereby confirms and undertakes that:

- a) UEFA is authorised to apply the UEFA anti-doping regulations and carry out any doping controls in the country of the Netherlands in connection with UEFA EURO 2020 without any restriction,
- a) The Netherlands will fully support and cooperate with UEFA in relation to anti-doping actions and controls and transportation of samples.

On behalf of the Dutch Government

(Signature)

(Official stamp)

The Hague

(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport



Ministry of Health, Welfare and Sport

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Our reference
293987-117416-S

Date **05 MAART 2014**
Subject Guarantee 8.02 Flight restrictions

*All correspondence addressed
to the postal address quoting
date and reference of this
letter.*

Attention: General Secretary

Reference: NED, Amsterdam,
S

I, Mrs Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands, hereby confirm that the Dutch Government will undertake that aircraft will be permitted to land and take off at Schiphol Airport without restriction between 18.00 on the day immediately preceding the day on which any UEFA EURO 2020 match is to be held in Amsterdam and 18.00 on the day immediately following any such match day.

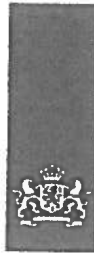
If the requested flights cannot be accommodated according to applicable EU law and national aviation legislation and regulatory frameworks, alternative options and solutions will be explored by the Dutch government to accommodate those flights.

On behalf of the Dutch Government

(Signature) (Official stamp)

The Hague
(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport



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Our reference
293987-117416-S

Date **05 MAART 2014**
Subject Guarantee 5.29 Foreign exchange

*All correspondence addressed
to the postal address quoting
date and reference of this
letter.*

Attention: General Secretary

Reference: NED, Amsterdam,
S

I, Mrs. Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands confirm that The Netherlands hereby confirms and undertakes that:

- a) foreign exchange transactions by any person (including, without limitation, any designated person) in The Netherlands occur and, in the context of UEFA EURO 2020, will occur, at market rates;
- b) no restriction exists or will, in the context of UEFA EURO 2020, exist in The Netherlands on the import or export of money of any currency by any person (including, without limitation, any designated person); and
- c) transactions involving foreign exchange and/or the import and export of money to or from The Netherlands are not and, in the context of UEFA EURO 2020, will not be, subject to any restriction or to any withholding, tax, tariff or other deduction,

provided that the transaction referred to in paragraph (a) and (c) and the exports and imports referred to in paragraph (b) comply with the relevant provisions of Regulation (EC) No 1889/2005 of the European Parliament and of the Council of 26 October 2005 on controls of cash entering or leaving the Community, of the Dutch Money Laundering and Terrorism Financing (Prevention) Act, of the Dutch Customs Law meaning *inter alia* that a customs declaration for amounts of cash above (or equal to) €10.000 is necessary.



On behalf of the Dutch Government

Directie Sport

**Our reference
293987-117416-S**

(Signature)

(Official stamp)

The Hague

(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport



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Our reference
293987-117416-S

Date **05 MAART 2014**
Subject Guarantee 5.23 Immigration, visa and work permits

*All correspondence addressed
to the postal address quoting
date and reference of this
letter.*

Attention: General Secretary

Reference: NED, Amsterdam,
S

I Mrs. Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands confirm that The Netherlands hereby confirms and undertakes that:

- a) Foreign nationals - participants and visitors - fulfilling all the entry conditions as set out in EC Regulation No. 562/2006 (Schengen Borders Code) will be granted permission to enter the Netherlands to attend or to participate in the UEFA EURO 2020 event. Insofar as those participants and visitors are subject to entry visas, the diplomatic missions shall grant visas in an expeditious and service-oriented manner in conformity with EC Regulation No. 810/2009 and applicable visa facilitation agreements.
- b) Applications for permission to enter or exit the Netherlands made by or on behalf of any person entering the Netherlands in relation to UEFA EURO 2020 event will be considered without regard to their national or ethnic origin, colour, religion, sex, age or mental or physical disability;
- c) Participants, accredited members and officials of the UEFA EURO event fulfilling all the entry conditions as set out in the above-mentioned EC Regulations will be permitted to enter the Netherlands for a maximum period of 3 months in order to fulfill their functions in relation thereto, and any required visas will be granted at no cost and in an expeditious and service-oriented manner if the criteria for obtaining them are met.
- d) The employer of foreign nationals must have work permits for employees who wish to work in the Netherlands. Athletes and their personal coaches, trainers, physiotherapists, etc. do not require a work permit to participate in a sportsevent, provided they will not remain in the Netherlands for longer than six weeks within a period of 13 weeks. Nationals of the European Economic Area (EEA) and Switzerland, with the exception of Croatia, do not require a work permit to work in the Netherlands.
Conditions for acquiring a work permit in the Netherlands are:



- There is no one present in the Netherlands or in the other countries of the EEA and Switzerland to perform the work concerned. This must be demonstrated by recruitment efforts.
- The foreign national is in possession of or has applied for a residence permit that permits him or her to work, or in possession of a visa if the work is for less than three months.
- The foreign national earns a wage in line with the prevailing market.
- Even if the work is part-time, the foreign national earns at least the statutory minimum monthly wage for a full time job.
- The employer complies with the prevailing terms of employment.
- Hygienic accommodation must be available for the employee.
- If the wage exceeds € 4.371,84 per month (€ 3.205,44 per month for employees younger than 30 years) no work permit is required. This exception does not apply to professional football players. For them a special arrangement exists.

Directie Sport

Our reference
293987-117416-5

Applications for work permits for UEFA employees and other people, for whom UEFA considers it necessary or desirable to enter and stay in The Netherlands for prior to UEFA EURO 2020, to work on the organisation of UEFA EURO 2020, will be considered without regard to nationality or ethnic origin. Work permits will be issued according to a clear and expeditious procedure by UWV Werkbedrijf.

Further I, Mrs. Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands confirm and undertake that expedited and simplified procedures are implemented, especially with respect to persons travelling from/to other host countries and countries of participating teams of UEFA EURO 2020 and that dedicated and competent responsible persons are appointed and vested with the power to decide and act as of the start of the preparations for the tournament in The Netherlands

On behalf of the Dutch Government.

(Signature)

(Official stamp)

The Hague

(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport



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Our reference
293987-117416-S

Date **05 MAART 2014**
Subject Guarantee.5.05 Intellectual property rights

*All correspondence addressed
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date and reference of this
letter.*

Attention: General Secretary

Reference: NED, Amsterdam,
S

I, Mrs. Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands hereby confirm and undertake that each of the designations listed below may be protected (as well as UEFA's right to exclusively license public screening of UEFA EURO 2020 matches) under the existing trademark, intellectual property or other laws of The Netherlands and that such designations will be entitled to the full protection of such laws, and that the violation of such protection may be subject to criminal or administrative sanctions:

- UEFA
- EUROPEAN FOOTBALL CHAMPIONSHIP/CUP 2020;
- only if filed for goods and services related to Football: EURO 2020;
- only if filed for goods and services related to Football and specifically *related* to the geographical *location* if filed after it has become known to the public that the mentioned city will be hosting: "host city name and 2020" (e.g. "NYON 2020");
- only if filed for goods and services related to Football and specifically *related* to the geographical *location* if filed after it has become known to the public that the mentioned country will be hosting: "host country name and 2020" (e.g. "SWITZERLAND 2020");
- only if filed for goods and services related to Football and, if it contains a geographical indication, specifically *related* to the geographical *location* if filed after it has become known to the public that the mentioned country/ city will be hosting: any designation or abbreviation used in the host country to refer to UEFA EURO 2020 (e.g. EM 2020 in German-speaking countries);



- the official logo, mascot(s), mascot name(s), slogan(s) and any other signs and/or emblems to be created by UEFA relating to UEFA EURO 2020.

Directie Sport

Our reference
293987-117416-S

With regard to patent, trademark rights and design rights, UEFA recognizes its responsibility to take care of the formalities (timely registering those rights with the responsible authorities using the appropriate and applicable measures of national law to acquire the protection) and to make sure that the material and legal requirements for obtaining the protection are fulfilled. With regard to trademark and design rights, we advise UEFA to contact the European Trademark Office (OHIM), instead of all the national offices.

There is no specific "ambush marketing law" in Dutch legislation. We consider "ambush marketing" to be covered by a) intellectual property laws, more specifically the copyright and trademark law, b) unfair competition law, more specifically misleading and comparative advertising law and the unfair commercial practices law, and c) general tort law. There are also (civil) opportunities to impose further conditions through access rights.

On behalf of the Dutch Government.

(Signature)

(Official stamp)

The Hague

(Place and date)

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Minister of Health, Welfare and Sport



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Our reference
293987-117416-S

Date **05 MAART 2014**
Subject **Guarantee 5.19 Rights protection committee and enforcement**

All correspondence addressed to the postal address quoting date and reference of this letter.

Attention: General Secretary

Reference: NED, Amsterdam,
S

I Mrs. Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands hereby confirm to

- take adequate measures to enforce and protect intellectual property laws, to prohibit illicit ticket activities, unauthorised commercial activities on public sites in proximity to official sites and without prejudice to the right to freedom of expression and unauthorised public viewing in connection with UEFA and/or UEFA EURO 2020.

There is no specific "ambush marketing law" in Dutch legislation. We consider "ambush marketing" to be covered by a) intellectual property laws, more specifically the copyright and trademark law, b) unfair competition law, more specifically misleading and comparative advertising law and the unfair commercial practices law, and c) general tort law. There are also (civil) opportunities to impose further conditions through access rights.

On behalf of the Dutch Government,

Signature) (Official stamp)

The Hague
(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport



Ministry of Health, Welfare and Sport

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Our reference
293987-117416-S

Date **05 MAART 2014**
Subject Guarantee 6.01 Safety and security

*All correspondence addressed
to the postal address quoting
date and reference of this
letter.*

Attention: General Secretary

Reference: NED, Amsterdam,
S

I, Mrs. Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands hereby confirm that the Dutch Government fully and without restriction agrees to:

- a) comply with the terms of the attached document called *UEFA EURO 2020 Tournament Requirements, Sector 06 — Safety and Security* including medical requirements, and stadium medical services,
- b) develop an integrated safety and security concept in cooperation with the UEFA member association for the territory of The Netherlands and the City of Amsterdam all in accordance with UEFA requirements for which we recognize the attached document as referred to above shall constitute the minimum requirements,
- c) confirm and undertake that The Netherlands and the City of Amsterdam will take all measures and assume all responsibilities allocated to it in the integrated security concept to be developed,
- d) confirm and undertake that The Netherlands and the City of Amsterdam will bear all costs associated with the implementation of all measures on the public domain and
- e) confirm and undertake that between UEFA and The Netherlands and the City of Amsterdam, The Netherlands and the City of Amsterdam will be liable with regard to any such security measures in accordance with the general rules of civil law.



On behalf of the Dutch Government,

Directie Sport

(Signature)

(Official stamp)

**Our reference
293987-117416-S**

The Hague

(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport



Ministry of Health, Welfare and Sport

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Our reference
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Date **05 MAART 2014**
Subject **Guarantee 5.01 Support and declaration of public interest**

*All correspondence addressed
to the postal address quoting
date and reference of this
letter.*

Attention: General Secretary

Reference: NED, Amsterdam,
S

I, Mrs. Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands confirm that the The Netherlands hereby fully and in accordance with the existing legal framework supports the bid by the KNVB to host matches of the final tournament of the UEFA European Football Championship 2018-20 and all official related events ("UEFA EURO 2020"), and fully supports the organisation and staging of UEFA EURO 2020 in The Netherlands and hereby classifies the preparation and staging of UEFA EURO 2020 as a matter of general interest and national importance if UEFA appoints the KNVB as one of the host associations of UEFA EURO 2020.

On behalf of the Dutch Government.

(Signature)

(Official stamp)

The Hague

(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport



Ministry of Health, Welfare and Sport

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Our reference
293987-117416-S

Date **05 MAART 2014**
Subject **Guarantee 5.34 Taxation**

*All correspondence addressed
to the postal address quoting
date and reference of this
letter.*

Attention: General Secretary

Reference: NED, Amsterdam,
S

I, Mrs. Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands confirm that the The Netherlands hereby confirms and undertakes that:

- a) Designated persons (other than those who are already resident in The Netherlands , regardless of their involvement in UEFA EURO 2020) will not be subject to taxation or withholding activities in The Netherlands on payments made to them in connection with the work or services they perform in The Netherlands or elsewhere in connection with UEFA EURO 2020 (including, without limitation, salaries, fees, bonuses, reimbursement of expenses and daily allowances);
- b) UEFA will not be subject to taxation in The Netherlands on any of its income, revenue, turnover or capital or to any corporation or other similar tax, including, in particular, on payments (whether cash or value-in-kind) to be made to UEFA in connection with the sale of the marketing, media and other commercial rights relating to UEFA EURO 2020 and UEFA will not be deemed to have a permanent establishment, nor a fixed place of business in The Netherlands as a result of UEFA EURO 2020 and its related operations, neither on national nor on local level;
- c) any legal entity, establishment, office and/or representation of UEFA in The Netherlands or any local legal entity, any other entity entrusted with the preparation and staging of UEFA EURO 2020 in The Netherlands for the only purpose to organise, prepare and stage UEFA EURO 2020, will be exempt from capital taxes, income taxes, turnover taxes, corporate taxes and any similar taxes in The Netherlands and its revenue will not be liable to



- any withholding or other deduction in The Netherlands and any value-in-kind received, or to be received, by UEFA which is transferred to, or otherwise received by, the local organising structure(s) entrusted with the preparation and staging of UEFA EURO 2020 or any UEFA facility in The Netherlands will not be subject to any VAT, sales tax, automotive tax or other tax, withholding or deduction at national or local level in The Netherlands ;
- d) dividends, service fees, royalties, distributions on winding-up and other distributions made by the entity entrusted with the preparation and staging of UEFA EURO 2020 or any legal entity, establishment, office or representation of UEFA will not be subject to any tax, VAT, withholding or other deductions in The Netherlands;
 - e) The Netherlands will do whatever is necessary (including special legislation) to provide an exemption for, reduce and refund any withholding, VAT and similar taxes for all payments, exchange of goods and services provided or consumed by UEFA, the entity entrusted with the preparation and staging of UEFA EURO 2020 and all designated persons in The Netherlands in connection with UEFA EURO 2020 (including value-in-kind)
 - f) The Netherlands will establish expedited and simplified processes in respect of its dealings with UEFA or any legal entity, establishment, office, representation of UEFA any local organising structure(s) entrusted with the preparation and staging of UEFA EURO 2020 or other designated persons and will appoint a dedicated team of employees vested with the power to decide and to administer applications, inquiries, payments and refunds by or to UEFA and/or designated persons;

Directie Sport

Our reference
293987-117416-S

and the The Netherlands will duly:

- g) implement the exemptions and processes listed under a) to f) in this guarantee as of the start of the preparations of UEFA EURO 2020 in The Netherlands and
- h) declare that the guarantees given under a) to f) in this guarantee must comply with the existing legal framework of the Netherlands (including double taxation conventions). This framework comes up in the answers and examples that are mentioned with respect to Question 05.32. As for the turnover tax (VAT) this framework means that in general VAT is levied when the supply of goods and services actually take place in the Netherlands ; and
- i) guarantee that, until the end of the 2020, no amended or new legislation directed at UEFA EURO 2020 will negatively affect the full execution of the exemptions and processes listed under a) to f) in this guarantee.



On behalf of the Dutch Government,
(Signature) (Official stamp)

Directie Sport

Our reference
293987-117416-S

The Hague
(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport



Ministry of Health, Welfare and Sport

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Our reference
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Date **05 MAART 2014**
Subject Guarantee 5.15 Ticketing and accreditations

*All correspondence addressed
to the postal address quoting
date and reference of this
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Attention: General Secretary

Reference: NED, Amsterdam,
S

I, Mrs. Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands confirm that The Netherlands hereby confirm that, if tickets and accreditation passes to UEFA EURO 2020 and official related events are subject to terms and conditions, each of the following key terms and conditions will be legally enforceable under the laws of our country:

- a) prohibiting people admitted to the stadium or wishing to be admitted to the stadium from conducting promotional or commercial activities, including the transmission of match data for commercial purposes, without UEFA's prior written approval;
- b) requiring people admitted to the stadium or wishing to be admitted to the stadium to present a valid ticket or accreditation pass together with proof of their identity with a valid photograph and signature;
- c) requiring people admitted to the stadium or wishing to be admitted to the stadium to submit to inspections, body checks and removal or temporary confiscation of unauthorised objects, including commercial documents, leaflets, badges, signs, symbols, banners and headgear;
- d) prohibiting people admitted to the stadium or wishing to be admitted to the stadium from propagating any political, religious, racist, xenophobic or offensive ideas;
- e) prohibiting persons from selling or otherwise using tickets for commercial purposes (such as promoting or advertising any goods or services or using tickets as a prize in a competition or sweepstake or as part of a travel or hospitality package);
- f) permitting UEFA to refuse entry to any ticket or accreditation pass holder whose actions are inconsistent with the applicable terms



- and conditions or expel any such ticket or accreditation pass holder from the stadium;
- g) permitting UEFA to cancel/seize any tickets or accreditation passes acquired or used in violation of the applicable terms and conditions without any refund and to apply a contractual penalty of a lawful amount.

Directie Sport

Our reference
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On behalf of the Dutch Government.

(Signature)

(Official stamp)

The Hague

(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport



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Our reference
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*All correspondence addressed
to the postal address quoting
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Date - 5 MAART 2014
Subject Guarantee 10.09 Radio frequencies

Attention: General Secretary

Reference: NED, Amsterdam,
S

I, Mrs. Edith Schippers, Minister of Health, Welfare and Sport of the Netherlands hereby confirm that the Dutch Government, hereby agrees to:

- a) make a best effort to make available the necessary range of radio frequencies (e.g. TETRA walkie-talkies) required by UEFA within the restrictions of the Dutch National Frequency Plan. The actual allocation depends on supply and demand at the time of application. Therefore the necessary frequency plans are timely provided by UEFA to the Dutch Radiocommunications Agency.
- b) ensure the delivery of the required licences, all at standard market rate;
- c) monitor the above frequencies and, upon identification of conflicts or disputes, to take all necessary measures as provided under the Dutch Telecommunicaton Act to ensure that the full operational needs are met.

On behalf of the Dutch Government

(Signature)

(Official stamp)

The Hague

(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport



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Our reference
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Date **05 MAART 2014**
Subject Guarantee 5.06 Trademark registration and monitoring

*All correspondence addressed
to the postal address quoting
date and reference of this
letter.*

Attention: General Secretary

Reference: NED, Amsterdam,
S

I, Mrs. Edith Schippers, Minister of Health, Welfare and Sport of The Netherlands confirm that The Netherlands hereby confirms and undertakes that:

- a) The Netherlands shall appoint a dedicated set of examiners to administer all registrations related to UEFA EURO 2020 and all related events and to consider any opposition by UEFA to a registration which it alleges conflicts with any of its registrations or other rights protected under law;
- b) The Netherlands shall expedite all applications for registrations by UEFA related to UEFA EURO 2020 and ensure that any such application is completed within six months of receipt of the relevant application, as far as possible within the limits set by the applicable legislation;;
- c) The Netherlands shall expedite any opposition or invalidation action initiated by UEFA against an application or registration which it alleges conflicts with any of its applications, registrations or other rights protected by law.

With regard to patent, trademark rights and design rights, UEFA recognizes its responsibility to take care of the formalities (timely registering those rights with the responsible authorities using the appropriate and applicable measures of national law to acquire the protection) and to make sure that the material and legal requirements for obtaining the protection are fulfilled. With regard to trademark and design rights, we advise UEFA to contact the European Trademark Office (OHIM), instead of all the national offices.



In the Benelux it is possible to accelerate registration by paying an extra handling fee, this leads to a registration in 24 hours. The procedure for definitive trademark registration takes about 2,5 months.

Directie Sport

**Our reference
293987-117416-S**

On behalf of the Dutch Government,

(Signature)

(Official stamp)

The Hague

(Place and date)

Edith Schippers
Minister of Health, Welfare and Sport