





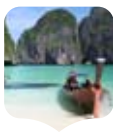





# Public-private partnerships for accelerating sustainable trade

IDH Program	Status	Investments in sustainability		Importance of the sector for the Netherlands			Relative importance of the Netherlands compared to the rest of the world			Results Millennium Development Goals			Participants in the programs
		Public	Private	Turnover per Y	Position	Direct Ftes	Production World	Import EU	Import NL	1. End Poverty	7. Environmental Sustainability	8. Sustainable Trade	
 <b>Cocoa</b>	Current Potential*	€ 3,5 mln € 25 mln	€ 2,5 mln € 300 mln	€ 25 bln	No. 1 in the processing industry, 25% of import in the world	10.300 fte	3,7 mln ton	1,6 mln ton	0,7 mln ton	20% increase of income for 60.000 cocoa farmers by 2012 Increased income for 500.000 farmers in West-Africa by 2015	150.000 ha sustainable land use by 2012 500.000 ha sustainable land use by 2015	100.000 ton certified cocoa by 2012 15-20% of world production sustainable by 2015	Mars, Nestlé, Ahold, Cargill, Ecom, Heinz, Solidaridad, Oxfam-Novib, Utz Certified
 <b>Tea</b>	Current Potential*	€ 5 mln € 7 mln	€ 5 mln € 12-15 mln	€ 1 bln	No. 5 in Europe on tea consumption, in top 10 of tea traders in the world	500 fte	3,7 mln ton	0,2 mln ton	27.000 ton	10% yield increase and 5-20% increase of income for 350.000 farmers by 2013 10% yield increase and 5-20% increase of income for 550.000 farmers by 2015	150.000 ha sustainable land use by 2013 500.000 ha sustainable land use by 2015	350.000 producers certified by 2010 50% of the European tea companies sell certified tea by 2015	Unilever, Sara Lee, Twinings, VNKT, Elink Schuurman, Drie Mollen Holding, ETP, Rainforest Alliance, Utz Certified, Oxfam-Novib, Solidaridad, TCC, Somo, LIW, Both Ends, Wageningen UR, Fairfood
 <b>Tropical timber (Amazon)</b>	Current	€ 6,6 mln	€ 15 mln									Additional 4 ml ha tropical forests FSC certified by 2013	Orsa, Cikel, Amata, Cooperfloresta, PFCA, UTML, Dekker Hout, Nailtra, Inpa Parket, Precious Woods, Jongeneel, PontMeyer, Clerks, VolkerWessels, BAM, FNV Bouw, BWI, WWF, FSC, IFT, Imaflora, ICCO, SNV Peru
 <b>Tropical timber (Borneo)</b>	Current	€ 2 mln	€ 18 mln	€ 438 mln	No. 3 in Europe on import of tropical timber	8.000 fte	217 mln m <sup>3</sup>	5 mln m <sup>3</sup>	0,6 mln m <sup>3</sup>	Protection of forests for communities who are dependent on the forests for their livelihood	Reduction of CO2 emissions and preservation of biodiversity by certifying app. 10 mln ha primary tropical forest by 2015	Additional 2,7 ml ha tropical forests FSC certified by 2012	Dekker Hout, DPW van Stolk, Lionex, Doorwin Trading, FETIM, Mulder Hout, Jongeneel, Steffex, PontMeyer, Maxeda, NEPROM, Aedes, Woonbron, WWF, GFTN, IFTN, FSC, TFT
 <b>Tropical timber (Africa)</b>	Potential*	€ 8 mln	€ 23 mln									Additional 3 ml ha tropical forests FSC certified by 2015	Wijma, Reef, DLH, Precious Woods, FSC, WWF, ICCO, IUCN, TFT, IFIA, Congo Basin Forest Partnership
 <b>Natural stone</b>	Current Potential*	€ 0,4 mln € 2 mln	€ 0,2 mln € 2 mln	€ 340 mln	No. 7 in Europe on import of natural stone	3.200 fte	Unknown	17 mln ton	1,8 mln ton	Improvement of living and working conditions in 20 quarries in India by 2010 Improvement of living and working conditions of 20.000 employees in 2015	Improvement by reducing the amount of water used and the amount of pollution	Introduction of a label for sustainable natural stone in Western Europe by 2010 25% of imports in NL, 10% of imports in UK, DK, 75% local NL governments procure sustainable by 2015	Algemene Bond van Nederlandse Natuursteenbedrijven, Vereniging van Nederlandse Natuursteen Importeurs, RMP Grafmonumenten, Michel Oprey & Beisterveld, Beltrami, LIW, FNV Bouw, COS Nederland
 <b>Tourism</b>	Current Potential*	€ 0,3 mln € 1,5 mln	€ 0,2 mln € 0,8 mln	unknown	No. 5 in Europe on bookings to developing countries	18.500 fte (travel agencies and tour operators)	Unknown	54 mln bookings to developing countries	3,2 mln bookings to developing countries	- Improved working conditions in 1.000 accommodations by 2015	- Strategy for reduction and compensation of CO2 in the sector	Implementing sustainability standards for 6 destinations (app. 300 accommodations) by 2010 Bottlenecks with regards to sustainability tackled for 6 destinations by 2015	ANVR, TUI Nederland, OaD Groep, Reisspecialisten Groep, Kuoni, SNP Reizen, Sawadee Reizen, Baobab Reizen, Fox Vakanties, Travel Foundation, Plan Nederland, Vereniging Duurzaam Uitgaand Toerisme, IUCN
 <b>Soy</b>	Current Potential*	€ 230.000 € 10 mln	€ 110.000 10-20 mln	€ 3,2 bln	No. 2 in the world and no. 1 in Europe on import of soy	7.000 fte	220 mln ton	39 mln ton	9 mln ton	- Improve lives of employees and communities by responsible use of insecticides, soil and water	- Protection of 250.000 ha tropical forest. Add. 800.000 ha sustainable land use by 2015	Increase RTRS membership to 90% of world trade Over 50% of soy production and consumption in the NL is sustainable by 2015	Nutreco, Stichting IDS (VION, FrieslandCampina, Storteboom, Gebr. Van Beek), Cargill, Ahold, CBL, Productschap MVO, Unilever, Rabobank, Solidaridad, WWF Nevedi, Productschap MVO, FrieslandCampina, VION, Storteboom, Gebr. Van Beek, Nutreco, Cehave, Cefetra, Cargill, Amaggi, Ahold, CBL, Rabobank, Unilever, Shell, Vanuit België: Bemeffa, Vandenavenne. Solidaridad, WWF, Oxfam-Novib, and others
 <b>Cotton</b>	Potential*	€ 25 mln	€ 25 mln	€ 3 bln (textile and clothing industry)	Small	7.000 fte	23,5 mln ton	Unknown	30 mln kilo	15% increase of income for 150.000 farmers by 2015	Additional 400.000 ha of sustainable land use by 2015	1,5% of world production has a sustainability certificate by 2015	IKEA, M&S, Levi's, ASDA, Ecom, Rabobank, ICCO, Solidaridad, WWF
 <b>Aqua-culture</b>	Potential*	€ 15-20 mln	€ 50 mln	€ 600 mln (trade and processing) 175 mln (consumption) 50 mln (production)	Within the top 6 in Europe (trade)	4.000 fte	Pangasius: 1 mln ton Shrimp: 2,9 mln ton Tilapia: 2,6 mln ton	Pangasius: 225.000 ton Shrimp: 846.000 ton Tilapia: 200.000 ton	Pangasius: 30.000 ton Shrimp: 50.000 ton Tilapia: 6.000 ton	Increase of income for 10.000 smallholder and 250.000 employees in the processing industry by 2015	Protection of biodiversity and fish stocks, more efficient water use and less pollution, prevention of salinization, escapes of non-indigenous species etc.	Certification of 15% of the world-trade in tilapia, pangasius and shrimp by 2015	ASC, GTZ, WWF, Ahold, Anova, Heiploeg, Metro/Makro and Nutreco

\* potential programs in development; figures are estimations

## Overall conclusions:

1. The eight IDH improvement programs involve over 100 organizations, of which approximately 60 companies with offices in the Netherlands
2. From 2009 to 2015 these companies are expected to invest approximately EUR 425 mln in sustainability of cocoa, tea, tropical timber, natural stone, tourism, soy, cotton and aquaculture
3. Considering their turnover in the Netherlands, their position on the world market and their employment generation, it is not only valuable but also essential that these companies secure the future supply of sufficient, high-quality raw materials
4. Cooperation between companies, NGOs and government results in stronger leverage for making the commodity chains sustainable
5. Support to these public-private partnerships is a tangible and significant contribution from the Dutch government to contribute to the Millennium Development Goals